

Data protection declaration

I. Contact details of the person responsible

The person responsible within the meaning of the Basic Data Protection Regulation and other national data protection laws of the member states as well as other data protection regulations is:

Publishing House Der Tagesspiegel GmbH

Ascanian Square 3

10961 Berlin, Germany

Germany

Phone: +49 30 29021 0

E-mail: datenschutz@tagesspiegel.de

II. contact data of the data protection officer

The data protection officer of the person responsible can be reached at:

Publishing House Der Tagesspiegel GmbH

z.H. Data Protection Officer

Ascanian Square

10963 Berlin, Germany

Germany

E-mail: kontakt@datenschutzkanzlei.de

III. general information on data processing

1. scope of the processing of personal data

We process personal data of our users, as far as this is necessary for the provision of a functional website as well as our contents and services. In addition, we process data (e.g. name, address, birth data, bank details, payment history) of our customers, prospects and business partners for the purpose of providing contractual services, service and customer care, marketing, advertising and market research.

2. legal basis for the processing of personal data

Insofar as we obtain the consent of the data subject for the processing of personal data, Art. 6 para. 1 lit. a EU Data Protection Ordinance (DSGVO) serves as the legal basis.

In the processing of personal data required for the performance of a contract to which the data subject is a party, Art. 6 para. 1 lit. b DSGVO serves as the legal basis. This also applies to processing operations that are necessary to carry out pre-contractual measures.

If processing is necessary to safeguard a legitimate interest of our company or a third party and if the interests, fundamental rights and freedoms of the data subject do not outweigh the first-mentioned interest, Art. 6 para. 1 lit. f DSGVO serves as the legal basis for processing.

3. data erasure and storage time

The personal data of the person concerned will be deleted or blocked as soon as the purpose of storage ceases to apply. Furthermore, data may be stored if this has been provided for by the European or national legislator in EU regulations, laws or other provisions to which the person responsible is subject. The data will also be blocked or deleted if a storage period prescribed by the aforementioned standards expires, unless there is a need for further storage of the data for the conclusion or fulfilment of a contract.

IV. Provision of the website and creation of log files

1. description and scope of data processing

Every time you visit our website, our system automatically collects data and information from the computer system of the calling computer.

The following data is collected:

- (1) Information about the browser type and version used
- (2) The user's operating system
- (3) The Internet service provider of the user
- (4) The IP address of the user
- (5) Date and time of access
- (6) Websites from which the user's system reaches our website
- (7) Websites accessed by the user's system via our website

The data is also stored in the log files of our system. This data is not stored together with other personal data of the user.

2. legal basis for data processing

The legal basis for the temporary storage of data and log files is Art. 6 para. 1 lit. f DSGVO.

3 Purpose of data processing

The temporary storage of the IP address by the system is necessary to enable the website to be delivered to the user's computer. For this the IP address of the user must remain stored for the duration of the session.

The data is stored in log files to ensure the functionality of the website. In addition, the data serves us to ensure the security of our information technology systems. An evaluation of the data for marketing purposes does not take place in this context.

Our legitimate interest in data processing pursuant to Art. 6 para. 1 lit. f DSGVO also lies in these purposes.

4 Duration of storage

The data will be deleted as soon as they are no longer necessary to achieve the purpose for which they were collected. In the case of the collection of data for the provision of the website, this is the case when the respective session has ended.

5. possibility of opposition and elimination

The collection of data for the provision of the website and the storage of data in log files is absolutely necessary for the operation of the website. Consequently, there is no possibility of objection on the part of the user.

V. Use of cookies

1. description and scope of data processing

Our website uses cookies. Cookies are text files that are stored in the Internet browser or by the Internet browser on the user's computer system. If a user visits a website, a cookie may be stored on the user's operating system. This cookie contains a characteristic character string that enables a unique identification of the browser when the website is called up again.

We only store the

(1) Log-in information,

(2) session ID

(3) Website on which the user was last located

2. legal basis for data processing

The legal basis for the processing of personal data using cookies is Art. 6 para. 1 lit. f DSGVO.

3 Purpose of data processing

The purpose of using technically necessary cookies is to simplify the use of websites for users. Some functions of our website cannot be offered without the use of cookies. For this it is necessary that the browser is recognized even after a page change.

4. duration of storage, possibility of objection and elimination

Cookies are stored on the user's computer and transmitted to our site. Therefore, you as a user also have full control over the use of cookies. You can deactivate or restrict the transmission of cookies by

changing the settings in your Internet browser. Cookies that have already been saved can be deleted at any time. This can also be done automatically. If cookies are deactivated for our website, it may no longer be possible to use all functions of the website in full.

VI Newsletter

a. Free Newsletter

1. description and scope of data processing

You can subscribe to a free newsletter on our website. When registering for the newsletter, the data from the input mask is transmitted to us. The date collected in the registration form is the user's e-mail address.

In the course of the registration process, your consent is obtained for the processing of the data and reference is made to this data protection declaration.

In connection with the data processing for the dispatch of newsletters, the e-mail address is passed on to third parties, who in this context are subject to our strict instructions and with whom we are contractually bound. The data will be used exclusively for sending the newsletter.

2. legal basis for data processing

The legal basis for the processing of the data after registration for the newsletter by the user is Art. 6 para. 1 lit. a DSGVO.

3 Purpose of data processing

The collection of the user's e-mail address serves to send the newsletter.

4 Duration of storage

The data will be deleted as soon as they are no longer necessary to achieve the purpose for which they were collected. The user's e-mail address will therefore be stored for as long as the subscription to the newsletter is active.

5. possibility of opposition and elimination

The subscription to the newsletter can be cancelled by the user concerned at any time. For this purpose there is a corresponding link in every newsletter.

b. paid newsletters

1. description and scope of data processing

You can subscribe to a paid newsletter on our website. When registering for the newsletter, the data from the input mask is transmitted to us.

In the course of the registration process, your consent is obtained for the processing of the data and reference is made to this data protection declaration.

In the course of the registration process, your consent is obtained for the processing of the data and reference is made to this data protection declaration.

In connection with the data processing for the dispatch of newsletters, the e-mail address is passed on to third parties, who in this context are subject to our strict instructions and with whom we are contractually bound. The data will be used exclusively for sending the newsletter.

2. legal basis for data processing

The legal basis for the processing of the data after registration for the newsletter by the user is, in the case of a contract with the user, Art. 6 para. 1 lit. b DSGVO.

3 Purpose of data processing

The collection of the user's e-mail address serves to send the newsletter.

4 Duration of storage

The data will be deleted as soon as they are no longer necessary to achieve the purpose for which they were collected. The user's e-mail address will therefore be stored for as long as the subscription to the newsletter is active.

5. possibility of opposition and elimination

The subscription to the newsletter can be cancelled by the user concerned at any time. For this purpose there is a corresponding link in every newsletter.

c. Newsletter due to the purchase of goods or services

1. description and scope of data processing

It is possible to purchase goods and services on our website. Data from the input mask is transmitted to us.

In the course of the registration process, your consent is obtained for the processing of the data and reference is made to this data protection declaration.

In connection with the data processing for the dispatch of newsletters, the e-mail address is passed on to third parties, who in this context are subject to our strict instructions and with whom we are contractually bound. The data will be used exclusively for sending the newsletter.

2. legal basis for data processing

The legal basis for sending the newsletter as a result of the sale of goods or services is Section 7 para. 3 UWG.

3 Purpose of data processing

The collection of the user's e-mail address serves to send the newsletter.

4 Duration of storage

The data will be deleted as soon as they are no longer necessary to achieve the purpose for which they were collected.

5. possibility of opposition and elimination

The revocation about the receipt of newsletters can take place over a link in the newsletters themselves or by a message in text form (e.g. e-mail, fax, letter) to the contact possibility indicated in the imprint.

d. Newsletter for registered users of the website

1. description and scope of data processing

On our website you have to register as a user. Data from the input mask will be transmitted to us

In the course of the registration process, your consent is obtained for the processing of the data and reference is made to this data protection declaration.

2. legal basis for data processing

The legal basis for the processing of the data after registration for the newsletter by the user is Art. 6 para. 1 lit. a DSGVO.

3 Purpose of data processing

The collection of the user's e-mail address serves to inform them about further offers on the website and to be able to address them within the scope of community participation.

4 Duration of storage

The data will be deleted as soon as they are no longer necessary to achieve the purpose for which they were collected. The other personal data collected during the registration process will generally be deleted after a period of seven days.

5. possibility of opposition and elimination

The subscription to the newsletter can be cancelled by the user concerned at any time. For this purpose there is a corresponding link in every newsletter.

VII. newsletter tracking

1. description and scope of data processing

With the opening of a newsletter, a newsletter-related measurement of the reading behaviour in the newsletter begins. This tracking takes place anonymously without reference to the person of the user and his stored personal data.

2. legal basis for data processing

The legal basis for the processing of the data after registration for the newsletter by the user is the purpose of data processing if the user has given his or her consent in accordance with Art. 6 para. 1 lit. a DSGVO.

6 Purpose of data processing

The aim of the processing is to continue to maintain and further increase the quality and benefit of the newsletter.

4 Duration of storage

The data will be deleted as soon as they are no longer necessary to achieve the purpose for which they were collected.

5. possibility of opposition and elimination

An objection is not possible.

VIII. web epaper

1. description and scope of data processing

The publishing house of the Tagesspiegel GmbH makes its portal [epaper.tagesspiegel.de](http://www.tagesspiegel.de) available via the Internet portal <http://www.tagesspiegel.de> for the purchase of digital products, such as the e-paper of the "Der Tagesspiegel" and various magazine products.

For the provision of digital products, payment processing and customer administration, software and services from other providers are used within this portal.

The services of Fink & Partner GmbH and Sternwald Media Services UG are used for provision and payment processing. The publishing house Der Tagesspiegel GmbH has concluded framework agreements for order data processing (ADV) with these partners to ensure data protection of customer data.

See for monsum <https://www.fastbill.com/datenschutz>

See for payone <https://www.payone.com/datenschutz/>

A service from <https://www.intercom.com/> is used for analysis. See <https://www.intercom.com/de/terms-and-policies>

2. legal basis for data processing

The legal basis for the processing of the data after registration for the newsletter by the user is the purpose of data processing if the user has given his or her consent in accordance with Art. 6 para. 1 lit. a DSGVO.

3 Purpose of data processing

The purpose of data processing is to process payments for individual purchases via the payment service provider payone (<https://www.payone.com>) and the billing service provider monsum (<https://www.monsum.com>).

4 Duration of storage

See also the above mentioned service providers

5. possibility of opposition and elimination

Objections and remedies should be sent to leserservice@tagesspiegel.de

IX. Community (comment function)

1. description and scope of data processing

On our website, we offer users the opportunity to register to participate in the community for the purpose of commenting on texts by providing personal data. The data is entered into an input mask and transmitted to us and saved. The data will not be passed on to third parties. The following data is collected during the registration process:

(1) Username

(2) E-mail address

(3) Password

At the time of registration, the following data is also stored:

(1) The IP address of the user

(2) Date and time of registration

In the course of the registration process, the user's consent to the processing of this data is obtained.

2. legal basis for data processing

The legal basis for the processing of data is Art. 6 para. 1 lit. a DSGVO if the user has given his consent. The comments are also moderated and approved under Art. 9 para. 2 lit. A DSGVO.

3 Purpose of data processing

A registration of the user is necessary for the provision of certain contents and services on our website. It is used to participate in commenting on the texts on the website in the context of the community and the associated guidelines <https://www.tagesspiegel.de/service/richtlinien/>

4 Duration of storage

The data will be deleted as soon as they are no longer necessary to achieve the purpose for which they were collected.

5. possibility of opposition and elimination

As a user you have the possibility to cancel the registration at any time by sending a message in text form (e.g. e-mail, fax, letter) to the contact possibility indicated in the imprint.

This also makes it possible to revoke the consent to the storage of personal data collected during the registration process.

X. website analytics

a. Google Analytics suite

1. description and scope of data processing

We use the Google Analytics suite (Google Analytic, Google Tag Manager, Optimize, etc.), i.e. web analysis services of Google Inc. ("Google"), a web analysis service of Google Inc, (1600 Amphitheatre Parkway Mountain View, CA 94043, USA. Google has committed to comply with the EU-US Privacy Shield Agreement published by the US Department of Commerce on the collection, use and retention of personal data from EU member states. Google, including Google Inc. and its wholly owned subsidiaries in the United States, has been certified to comply with applicable privacy shield principles.

Google uses cookies (see V. Use of cookies). The information generated by the cookie about the use of the online offer by users is generally transferred to a Google server in the USA and stored there.

Google will use this information on our behalf to evaluate the use of our online offer by users, to compile reports on the activities within this online offer and to provide us with further services associated with the use of this online offer and Internet use. Pseudonymous user profiles can be created from the processed data.

We use the Google Analytics suite only with IP anonymization enabled. This means that Google will reduce the IP address of users within Member States of the European Union or in other states party to the Agreement on the European Economic Area. Only in exceptional cases will the full IP address be transmitted to a Google server in the USA and shortened there. The IP address transmitted by the user's browser is not merged with other Google data.

See also <https://www.google.com/intl/de/policies/privacy/>

2. legal basis for the processing of personal data

The legal basis for processing users' personal data is Art. 6 para. 1 lit. f DSGVO.

3 Purpose of data processing

This information is used to automatically recognize you the next time you visit our websites and to make navigation easier for you. Cookies allow us, for example, to adapt a website to your interests or

to save your password so that you do not have to re-enter it every time. Of course, you can also view our websites without cookies.

The processing of users' personal data enables us to analyse the surfing behaviour of our users. We are in a position to compile information about the use of the individual components of our website by evaluating the data obtained. This helps us to continuously improve our website and its user-friendliness. For these purposes, it is also in our legitimate interest to process the data in accordance with Art. 6 para. 1 lit. f DSGVO. The pseudonymisation of the IP address takes sufficient account of users' interest in protecting their personal data.

The processing of users' personal data enables us to analyse the surfing behaviour of our users. We are in through the evaluation

4 Duration of storage

The data will be deleted as soon as they are no longer needed for our recording purposes.

5. possibility of opposition and elimination

You may refuse the use of cookies by selecting the appropriate settings on your browser; you may also prevent Google from collecting data generated by the cookie and relating to your use of the website and processing of such data by Google by downloading and installing the browser plug-in available at the following link: <http://tools.google.com/dlpage/gaoptout?hl=en>. The deactivation of Google Analytics stands for the browser versions: Internet Explorer, Google Chrome, Mozilla Firefox, Apple Safari and Opera.

You can stop tracking (OptOut) by clicking on the following link:
<https://developers.google.com/analytics/devguides/collection/gajs/#disable>

b. Scalable central measuring method of INFOnline GmbH

1. description and scope of data processing

Our website uses the measuring method ("SZMnG") of INFOnline GmbH, Brühler Straße 9, 53119 Bonn, (<https://www.infonline.de>) to determine statistical parameters about the use of our offers. The aim of the range measurement is to statistically determine the usage intensity, the number of users of a website and the surfing behaviour - on the basis of a uniform standard procedure - and thus to obtain market-wide comparable values.

See <https://www.infonline.de/datenschutz/benutzer/>

2. legal basis for the processing of personal data

The legal basis for processing users' personal data is Art. 6 para. 1 lit. f DSGVO.

3 Purpose of data processing

For websites that are members of the Informationgemeinschaft zur Feststellung der Verbreitung von Werbeträgern e.V. (IVW - <http://www.ivw.eu>) or the studies of the Arbeitsgemeinschaft Online-Forschung e.V. (AGOF - <http://www.agof.de>), the usage statistics are regularly published by AGOF and the Media-Analyse e.V. working group. (agma - <http://www.agma-mmc.de>), as well as the IVW and can be viewed on the respective websites

4 Duration of storage

The stored usage processes are deleted after 7 months at the latest

5. possibility of opposition and elimination

If you do not wish to participate in the measurement, you can object under the following link:
<http://optout.ioam.de>

c. urban analytics

2. description and scope of data processing

Our website uses its own analysis tool. Urban Analytics does not store any personal data, i.e. no IPs or login information. Urban Analytics does not use cookies. The data collected is stored directly on our servers.

3. legal basis for the processing of personal data

The legal basis for processing users' personal data is Art. 6 para. 1 lit. f DSGVO.

6 Purpose of data processing

For our website, Urban Analytics counts how often a content object was accessed and where (other websites) these page views came from.

7. storage time

The stored usage processes are deleted after 24 months at the latest

8. possibility of opposition and elimination

There is no possibility of objection or elimination.

XI. Usage-based online advertising and programmatic advertising

1. description and scope of data processing

The publishing house Der Tagesspiegel uses service providers to show you your interests according to advertisements on our website. As a rule, anonymous or pseudonomised data is collected and evaluated for this purpose. You can object to this data evaluation from the service providers and request that the data be removed or deleted.

2. legal basis for the processing of personal data

The legal basis for the use of these service providers for the processing of users' personal data is Art. 6 para. 1 lit. f DSGVO

3 Purpose of data processing

With the marketing of advertisements on our website, the Tagesspiegel publishing house has taken over the

Urban Media GmbH

Ascanian Square 3

10963 Berlin, Germany

commissioned. Their data protection declaration can be viewed at <https://www.urban-media.com/datenschutz/>

The following list is a list of the service providers used on our website:

Google DFP/ADX - AdSense

Privacy Policy: <https://policies.google.com/technologies/ads?hl=en>

OptOut link: <https://adssettings.google.com/>

nugg.ad

Privacy Policy: <https://www.nugg.ad/de/datenschutz/allgemeine-informationen.html>

OptOut link: <http://mtm.nuggad.net>

outbrain

Privacy Policy: <https://www.outbrain.com/legal/privacy#privacy-policy>

OptOut link: <https://www.outbrain.com/legal/privacy#>

Brightcove Inc.

Privacy Policy: <https://www.brightcove.com/en/legal/privacy>

OptOut link: Mail to privacy@brightcove.com

smartclip Holding GmbH

Privacy policy: <http://www.smartclip.com/de/datenschutz/>

OptOut link:

Nuggad <http://www.nugg.ad/de/datenschutz#optout>

Adnologies http://ads.heias.com/x/opt_out.php?opt_out=true

GroupM Targ.Ad <http://www.targad.info/clients/de/preferences.html>

Google www.google.com/privacy/ads/

Flashtalking <http://www.flashtalking.com/de/privacy-policy-cookies/>

AdDefend

Privacy Policy: <https://www.addefend.com/de/datenschutzerklärung/>

OptOut link: <https://www.addefend.com/de/opt-out/>

INSKIN

Privacy Policy: <http://www.inskinmedia.com/de/datenschutzrichtlinien.html>

OptOut link:

<http://www.inskinmedia.com/de/datenschutzrichtlinien.html#Optout>

YOC AG

Privacy Policy: <https://yoc.com/de/datenschutz-2/>

OptOut link:

FutureTV

Privacy Policy: <https://www.futuretv-group.com/privacy-policy/>

OptOut link:

teams

Privacy Policy: <https://teads.tv/privacy-policy/>

OptOut link: <https://teads.tv/privacy-policy/#>

CONTEN GARDEN

Privacy Policy: <http://www.content-garden.com/impressum/>

OptOut link:

plelista

Privacy Policy: <https://www.plista.com/de/about/privacy/>

OptOut link: <https://www.plista.com/de/about/privacy/>

define media

Privacy Policy: <http://www.definemediade.de/datenschutz/>

OptOut link: Mail to rgpd@adyoulike.com

Adyoulike

Privacy Policy: https://www.adyoulike.com/privacy_policy.php

OptOut link: Mail to rgpd@adyoulike.com

AppNexus

Privacy Policy: <https://www.appnexus.com/en/company/platform-privacy-policy>

OptOut link: <https://www.appnexus.com/en/company/platform-privacy-policy#howlong>

OpenX

Privacy Policy: <https://www.openx.com/legal/privacy-policy/>

OptOut link: <http://www.youronlinechoices.com/de/>

Index Exchange

Privacy Policy: <http://de.indexexchange.com/datenschutzerklarung/>

OptOut link: Mail to dpo@lucidprivacy.io

4 Duration of storage

An Internet service that manages cookies in the popular Internet browsers Firefox, Microsoft Internet Explorer and Google Chrome enables you to find the appropriate service providers for the cookies

stored in your browser and list them for you. In this list you can then decide whether you want to execute a corresponding OptIn or OptOut.

5. possibility of opposition and elimination

Please use the link <http://www.youonlinechoices.com/de/prferenzmanagement/>

XII Social Plugins

a. Facebook

1. description and scope of data processing

This site uses social plugins ("plugins") of the social network facebook.com, which is operated by Facebook Ireland Ltd, 4 Grand Canal Square, Grand Canal Harbour, Dublin 2, Ireland ("Facebook"). The plugins can be recognized by one of the Facebook logos (white "f" on blue tile, the terms "Like", "Like" or a "thumbs up" sign) or are marked with the addition "Facebook Social Plugin". The list and appearance of Facebook Social Plugins can be viewed here:

<https://developers.facebook.com/docs/plugins/>. When a user accesses a website on this site that contains such a plugin, his browser establishes a direct connection to Facebook's servers. The content of the plugin is transmitted directly from Facebook to your browser and integrated into the website.

2. legal basis for the processing of personal data

The legal basis for the processing of users' personal data is Art. 6 para. 1 lit. f DSGVO

3 Purpose of data processing

The provider has no influence on the extent of the data that Facebook collects with the help of this plugin and therefore informs users according to their level of knowledge: By integrating the plugins, Facebook receives the information that a user has called up the corresponding page of the offer. If the user is logged in to Facebook, Facebook can assign the visit to his Facebook account. When users interact with the plugins, for example by pressing the Like button or making a comment, the corresponding information is transmitted directly from your browser to Facebook and stored there. If a user is not a member of Facebook, it is still possible for Facebook to obtain and store their IP address. According to Facebook, only an anonymized IP address is stored in Germany. The purpose and scope of data collection and the further processing and use of the data by Facebook as well as the relevant rights and setting options for the protection of users' privacy can be found in Facebook's data protection information: <https://www.facebook.com/about/privacy/>.

4 Duration of storage

The duration of storage is unknown.

5. possibility of opposition and elimination

If a user is a Facebook member and does not want Facebook to collect data about him via this offer and link to his membership data stored on Facebook, he must log out of Facebook before visiting the website. Further settings and objections to the use of data for advertising purposes are possible within the Facebook profile settings:

<https://www.facebook.com/settings?tab=ads.>

b. Google+

1. description and scope of data processing

This offer uses the "+1" button of the social network GooglePlus, which is operated by Google Inc, 1600 Amphitheatre Parkway, Mountain View, CA 94043, United States ("Google"). Google is required to comply with the EU-US Privacy Shield Agreement published by the US Department of Commerce on the collection, use and retention of personal data from EU member states. Google, including Google Inc. and its wholly owned subsidiaries in the United States, has been certified to comply with applicable privacy shield principles.

The button can be recognized by the sign "+1" on a white or colored background. An overview of the Google plugins and their appearance can be found here: <https://developers.google.com/+/plugins>

2. legal basis for the processing of personal data

The legal basis for the processing of users' personal data is Art. 6 para. 1 lit. f DSGVO

3 Purpose of data processing

When a user calls up a website of this offer that contains such a button, the browser establishes a direct connection to Google's servers. The content of the "+1" button is transmitted by Google directly to its browser and integrated into the website. The provider therefore has no influence on the extent of the data that Google collects with the button.

The purpose and scope of the data collection and the further processing and use of the data by Google as well as your rights and setting options for the protection of your privacy can be seen by the users of Google's data protection information and the FAQ on the "+1" button:

<https://support.google.com/plus/answer/1319578?hl=en>

<https://www.google.com/policies/privacy/>

4 Duration of storage

The duration of storage is unknown.

5. possibility of opposition and elimination

Such data, including the IP address, is only collected and processed for members who are logged in. If you do not want Google to associate the data collected via our website directly with your profile on Google+, you must log out of Google+ before visiting our website.

c. Twitter

1. description and scope of data processing

This site uses the buttons of the Twitter service. These buttons are provided by Twitter Inc, 795 Folsom St., Suite 600, San Francisco, CA 94107, USA. They are recognizable by terms such as "Twitter" or "sequence", combined with a stylized blue bird. With the help of the buttons it is possible to share a post or page of this offer on Twitter or to follow the provider on Twitter.

If you are logged in to Twitter, Twitter can immediately associate your visit to our website with your Twitter account. If you interact with the plugins, for example by pressing the "Twitter" button, the corresponding information is also transmitted directly to a Twitter server and stored there. The information will also be published on your Twitter account and displayed to your contacts.

2. legal basis for the processing of personal data

The legal basis for the processing of users' personal data is Art. 6 para. 1 lit. f DSGVO

3 Purpose of data processing

When a user accesses a website on this website that contains such a button, his browser establishes a direct connection to Twitter's servers. The content of the Twitter buttons is transmitted directly from Twitter to the user's browser. The provider therefore has no influence on the amount of data Twitter collects with the help of this plugin and informs users according to their level of knowledge. After this only the IP address of the user and the URL of the respective web page are transmitted with the purchase of the Button, but not for other purposes, than the representation of the Button, used. Further information can be found in Twitter's privacy policy at <https://twitter.com/privacy?lang=en>

4 Duration of storage

The duration of storage is unknown.

5. possibility of opposition and elimination

If you do not want Twitter to associate the data collected via our website directly with your Twitter account, you must log out of Twitter before visiting our website.

d. LinkedIn

1. description and scope of data processing

This site uses the buttons of the LinkedIn service. These buttons are provided by LinkedIn Ireland Unlimited Company, Wilton Place, Dublin 2, Ireland. They are connected by terms like "in", with a blue surface with the white letters "in". With the help of the buttons it is possible to share a contribution or page of this offer at LinkedIn.

If you are logged in to LinkedIn, LinkedIn can immediately associate your visit to our website with your LinkedIn account. If you interact with the plugins, for example by pressing the "LinkedIn" button, the corresponding information is also transmitted directly to a LinkedIn server and stored there. You can then publish the information there.

See <https://www.linkedin.com/legal/privacy-policy>

2. legal basis for the processing of personal data

The legal basis for the processing of users' personal data is Art. 6 para. 1 lit. f DSGVO

3 Purpose of data processing

When a user accesses a website on this website that contains such a button, his browser establishes a direct connection to LinkedIn's servers. The content of the Twitter buttons is transmitted directly from Twitter to the user's browser. The provider therefore has no influence on the extent of the data that LinkedIn collects with the help of this plugin and informs users according to their level of knowledge. After this only the IP address of the user and the URL of the respective web page are transmitted with the purchase of the Button, but not for other purposes, than the representation of the Button, used.

4 Duration of storage

The duration of storage is unknown.

5. possibility of opposition and elimination

If you do not want LinkedIn to associate the data collected via our website directly with your LinkedIn account, you must log out of LinkedIn before visiting our website.

e. WhatsApp

1. description and scope of data processing

This offer uses the buttons of the WhatsApp service. These buttons are provided by WhatsApp Ireland Limited Company, 4 Grand Canal Square, Grand Canal Harbour, Dublin 2, Ireland. It is connected to a green area with a stylized white telephone handset icon. With the help of the buttons it is possible to share a contribution or page of this offer with WhatsApp. You must have the WhatsApp app installed and activated on a mobile device.

See https://www.whatsapp.com/legal/?lang=en#privacy_policy

2. legal basis for the processing of personal data

The legal basis for the processing of users' personal data is Art. 6 para. 1 lit. f DSGVO

3 Purpose of data processing

When a user accesses a website on a mobile device that contains such a button, his browser establishes a direct connection to WhatsApp's servers. WhatsApp sends the content of WhatsApp buttons directly to the user's browser. The provider therefore has no control over the amount of data WhatsApp collects using this plugin and informs users according to their level of knowledge.

4 Duration of storage

The duration of storage is unknown.

5. possibility of opposition and elimination

If you do not want WhatsApp to associate the information collected through our website directly with your WhatsApp account, you must log out of WhatsApp before visiting our website.

f. XING

1. description and scope of data processing

This offer uses the buttons of the XING service. These buttons are provided by XING SE, Dammtorstraße 30, 20354 Hamburg, Germany. It is connected to a dark green area with a stylized white icon composed of the letters x and k. With the help of the buttons it is possible to share a contribution or page of this offer at XING.

See <https://privacy.xing.com/de/datenschutzerklaerung/>

2. legal basis for the processing of personal data

The legal basis for the processing of users' personal data is Art. 6 para. 1 lit. f DSGVO

3 Purpose of data processing

XING describes the purpose of user tracking: "Tracking and analysis of user behavior helps us to check and optimize the effectiveness of our service and to correct errors. We always try to adapt our products and services to the needs of the users. Personalization plays an important role here. The evaluation of information obtained through tracking is necessary in order to provide you with personalized services in accordance with the contractual purpose of XING and to guarantee you the greatest possible benefit from XING."

4 Duration of storage

The tracking data is stored for 90 days. Contributions, messages, etc. are stored until the user logs off from XING.

5. possibility of opposition and elimination

In the event of contradictions against user tracking, these must be carried out individually using the tracking tools mentioned in each case:

Adobe https://nats.xing.com/optout.html?popup=1&locale=en_EN

Google <http://tools.google.com/dlpage/gaoptout?hl=en>

Overheat <http://overheat.de/opt-out.html>

Objections to the data collected by XING can be filed via a contact form:

<https://www.xing.com/app/help?op=start;tab=contact>

XIII Surveys

a. SurveyMonkey

1. description and scope of data processing

SurveyMonkey (SurveyMonkey Europe UC, 2nd Floor, 2 Shelbourne Buildings, Shelbourne Road, Dublin, Ireland) is a provider of web-based survey solutions.

See <https://de.surveymonkey.com/mp/legal/privacy-policy/#pp-section-2>

2. legal basis for the processing of personal data

The legal basis for the processing of users' personal data is Art. 6 para. 1 lit. f DSGVO

3 Purpose of data processing

The collection and storage of personal data is used for contract processing and participation in a representative online opinion survey.

3. duration of storage

Not specified

4. possibility of opposition and elimination

Your personal data will remain stored for as long as your account exists. With the cancellation of the account the personal data are deleted as a rule.

The general data (opinion data) are retained so that they can continue to be used for the evaluation of opinion polls.

b. Civey

1. description and scope of data processing

Civey (Civey GmbH, Reichenberger Straße 120, 10999 Berlin) creates representative online surveys. The survey process is based on the automation of opinion polls without random sampling. When taking part in a Civey opinion survey, only the data that is automatically transmitted by the current browsers is recorded.

Civey uses Google Analytics and Facebook. Google does not combine the IP address forwarded to Google Analytics with other data. Data will not be transferred to Facebook if you are not logged in to Facebook at the same time as participating in an opinion poll.

Civey uses cookies to make the website easier to use and to make your account easier to find.

See <https://civey.com/datenschutz>

2. legal basis for the processing of personal data

The legal basis for the processing of users' personal data is Art. 6 para. 1 lit. f DSGVO

3 Purpose of data processing

The collection and storage of personal data is used for contract processing and participation in a representative online opinion survey.

4 Duration of storage

The general data will remain stored until you cancel your account with Civey.

5. possibility of opposition and elimination

Your personal data will remain stored for as long as your account exists. With the cancellation of the account the personal data are deleted as a rule.

The general data (opinion data) are retained so that they can continue to be used for the evaluation of opinion polls. You can object to an analysis of the analysis data by sending an e-mail to datenschutz@civey.com.

c. Tagesspiegel reader survey

1. description and scope of data processing

We offer our readers and customers the opportunity to regularly evaluate the quality and impact of content and advertising under

<https://www.tagesspiegel.de/leserbefragung-sagen-sie-uns-ihre-meinung/19400902.html>. We use the service of RAM (Rheinstraße 1, 55294 Bodenheim, Germany). The internet-based

Surveys measure how advertisements and articles are read and perceived by the general media audience and the target group.

RAM uses so-called initial provider cookies on the website in order to provide the user with personalised surveys and to obtain information about visits to the websites.

See <https://www.rampanel.com/ram/RAM?panelistreg=C4C4C6C6C5C6> Legal basis for processing personal data

2. legal basis for the processing of personal data

The legal basis for the processing of users' personal data is Art. 6 para. 1 lit. f DSGVO

3 Purpose of data processing

The collection and storage of personal data is used for contract processing and participation in an online opinion survey. We do not get access to the data of the participants at any time, only the ordered results are made available to us. We only receive the address and the score for the delivery of bonus awards and panel communication, strictly separated from the research results.

4 Duration of storage

Not specified

5. possibility of opposition and elimination

Your personal data will remain stored for as long as your account exists. With the cancellation of the account the personal data are deleted as a rule. You can cancel your participation by sending an e-mail to info@rampanel.com

The general data (opinion data) are retained so that they can continue to be used for the evaluation of opinion polls.

XIV Messenger Services (WhatsBroadcast)

1. description and scope of data processing

WhatsBroadcast GmbH (Schwanthalerstr. 32, 80336 Munich, Germany) offers the service of reaching customers of our website via the well-known messenger WhatsApp, Facebook, Insta and Telegram with news and further online content.

WhatsBroadcat uses cookies, which are usually deleted as session cookies when you exit your web browser. The remaining cookies are used for recognition.

WhatsBroadcast uses analysis tools from Google Analytics.

WhatsBroadcast uses the buttons of SocialMedia services.

See datenschutz@whatsbroadcast.com

2. legal basis for the processing of personal data

The legal basis for the processing of users' personal data is Art. 6 para. 1 lit. f DSGVO

3 Purpose of data processing

The use of our website is generally possible without providing personal data. Different regulations may apply to the use of individual services and pages. As far as personal data (such as name, address, e-mail address, telephone number or similar) is collected on our pages, this is done, as far as possible, on a voluntary basis. Collected data will be processed in accordance with German data protection law and will not be passed on to third parties without your express consent.

4 Duration of storage

Session cookies are deleted when your web browser ends.

5. possibility of opposition and elimination

When <https://www.whatsbroadcast.com/?removecookies> is executed, an OptOut cookie is stored on your device.

XV. E-commerce

a. show.tagesspiegel.de

1. description and scope of data processing

The portal anzeigen@tagesspiegel.de is our self-service portal for placing advertisements, from real estate market to job market.

2. legal basis for the processing of personal data

The legal basis for the processing of users' personal data is Art. 6 para. 1 lit. f DSGVO

3 Purpose of data processing

To place an order for an advertisement, all personal data necessary for the commercial processing of the advertisement order is recorded. We use various service providers for this purpose.

Immowelt.de

Privacy Policy: <https://www.immowelt.de/immowelttag/datenschutz>

OptOut link: Mail to info@immowelt.de

nordbayern.immowelt.de

Privacy policy: <http://www.nordbayern.de/datenschutz-1.322299>

OptOut link:

http://example.112.2o7.net/optout.html?popup=1&locale=en_EN

Zweitehand.de (Ebay-kleinanzeigen.de)

Privacy Policy: <https://themen.ebay-kleinanzeigen.de/datenschutzerklaerung/>

OptOut link: Mail to: datenschutz@ebay-kleinanzeigen.de

evolver.com

Privacy policy: <https://www.evolver.de/datenschutz>

OptOut link: Mail to info@evolver.de

<http://www.vrsmedia.com/>

Privacy Policy: <http://www.vrsmedia.com/index.php/datenschutzerklaerung/>

OptOut link: Mail to info@hubit.de

online advertisement acceptance

Privacy Policy: <https://www.firmenpresse.de/datenschutz.php>

OptOut link: Mail to kontakt@layermedia.de

online booking system

Privacy Policy: <https://info.zmg.de/special-pages-and-meta/footer-navigation/imprint.html>

OptOut link: Mail to kommunikation@zmg.de

4 Duration of storage

The duration of the storage can be found in the data protection declaration of the respective service provider.

5. possibility of opposition and elimination

The possible objections can be found in the data protection declaration of the respective service provider.

b. shop.tagesspiegel.de

1. description and scope of data processing

In our online shop <https://shop.tagesspiegel.de/> we offer the goods, which are also offered in our shop at Askanischen Platz 3, 10963 Berlin, for sale online. The commercial and personal data collected for processing the payment remain in the house Tagesspiegel. Only in the case of payment is the data required for processing passed on to external payment service providers.

For information on payment service providers, see

Computop Business Informatics GmbH:

<https://www.computop.com/de/datenschutz/>

Concardis GmbH:

<https://www.concardis.com/datenschutzerklaerung>

To continuously improve the user experience of our online shop, we use analysis tools from Google. See X.a. in this statement.

We use cookies for our online shop. These serve to simplify access for you.

With the registration at our online shop, no IP numbers are stored for the data of the user account. Your used password is stored encrypted.

2. legal basis for the processing of personal data

The legal basis for the processing of users' personal data is Art. 6 para. 1 lit. f DSGVO

3 Purpose of data processing

To continuously improve the user experience of our online shop, we use analysis tools from Google. See X.a. in this statement.

The publishing house Der Tagesspiegel is entitled to monitor and record the payment behaviour of customers in order to ensure proper processing of sales and to combat misuse, in particular credit card misuse.

4 Duration of storage

The data collected for processing purchases is stored for up to 10 years for business reasons.

5. possibility of opposition and elimination

There is no possibility of objection and elimination against the data recorded for purchase processing and invoicing.

c. abo.tagesspiegel.de

1. description and scope of data processing

To distribute our printed and digital editions of our newspaper products, we offer the opportunity to purchase them online at <https://abo.tagesspiegel.de> This also includes a self-service area for our subscribers.

The necessary personal data is collected for business transactions: Name, address, e-mail address and date of birth.

To continuously improve the user experience of our online shop, we use analysis tools from Google. See X.a. in this statement.

We use cookies for our online shop. These serve to simplify access for you.

With the registration at our online shop, no IP numbers are stored for the data of the user account. Your used password is stored encrypted.

2. legal basis for the processing of personal data

The legal basis for the processing of users' personal data is Art. 6 para. 1 lit. f DSGVO

3 Purpose of data processing

To continuously improve the user experience of our online shop, we use analysis tools from Google. See X.a. in this statement.

The publishing house Der Tagesspiegel is entitled to monitor and record the payment behaviour of customers in order to ensure proper processing of sales and to combat misuse, in particular credit card misuse.

4 Duration of storage

The data collected for processing purchases is stored for the duration of the subscription and for business reasons for up to 10 years.

5. possibility of opposition and elimination

There is no possibility of objection and elimination against the data recorded for purchase processing and invoicing. The data can be corrected at any time via the self-service area.

d. coupons.tagesspiegel.de (iGraal SA)

1. description and scope of data processing

The publishing house Der Tagesspiegel GmbH cooperates with the service provider iGraal for the distribution of vouchers (cashback). Vouchers are purchased through the service of iGraal SA. The personal data required for registration (first and last name, e-mail address + password) will only be used to the technically necessary extent. The collected data will not be passed on, sold, rented or made accessible to third parties in any other way.

iGraal uses cookies to improve the service and navigation on the website. These do not contain any data that can identify the user.

See <https://www.google.com/intl/de/policies/privacy/>.

2. legal basis for the processing of personal data

The legal basis for the processing of users' personal data is Art. 6 para. 1 lit. f DSGVO

3 Purpose of data processing

The personal data collected by iGraal are used exclusively for processing the purchase and are transmitted in SSL-encrypted form.

4 Duration of storage

Not specified

5. possibility of opposition and elimination

Any objections or requests for removal should be sent to infos-de@igraal.com.

e. leserreisen.tagesspiegel.de

1. description and scope of data processing

The publishing house Der Tagesspiegel GmbH cooperates with Hanseat-Reisen, Bremen, Germany for the purpose of travel sales. The personal data is recorded for the purpose of the purchase transaction.

See <https://www.google.com/intl/de/policies/privacy/>.

2. legal basis for the processing of personal data

The legal basis for the processing of users' personal data is Art. 6 para. 1 lit. f DSGVO

3 Purpose of data processing

Hanseat Reisen GmbH uses on this website the remarketing or "similar target group" function of Google Inc. ("Google"). By means of this function, Hanseat Reisen GmbH can address the visitors of the website in a targeted manner with advertising by placing personalised, interest-related advertising ads for visitors to the Hanseat Reisen GmbH website when they visit other websites in the Google Display Network.

4 Duration of storage

Not specified

5. possibility of opposition and elimination

You can use the contact form <https://www.hanseatreisen.de/kontakt.html> to submit objections and request for removal.

f. verbraucher.tagesspiegel.de

1. description and scope of data processing

The publishing house Der Tagesspiegel GmbH cooperates on the websites <https://verbraucher.tagesspiegel.de/kfz-versicherung>, <https://verbraucher.tagesspiegel.de/dsl-vergleich>, <https://verbraucher.tagesspiegel.de/stromvergleich>, <https://verbraucher.tagesspiegel.de/verivox-stromrechner>, <https://verbraucher.tagesspiegel.de/pkv-vergleich>, <https://verbraucher.tagesspiegel.de/brutto-netto-rechner>, <http://tagesgeld.tagesspiegel.de>, <http://festgeld.tagesspiegel.de> with service providers.

2. legal basis for the processing of personal data

The legal basis for the processing of users' personal data is Art. 6 para. 1 lit. f DSGVO

3 Purpose of data processing

For the purpose of price comparison and the associated offers, personal data is collected which is necessary to be able to carry out the price comparison. We use various service providers for this purpose.

Check24

Privacy Policy: <https://koop.energie.check24.de/82410/default/strom/privacypolicy/>

OptOut link: Mail to energy_datenschutz@check24.de

verivox

Privacy policy: <https://www.verivox.de/company/datenschutz/>

OptOut link: Mail to service@verivox.de

financeAds

Privacy Policy: <https://www.financeads.net/aboutus/datenschutz/>

OptOut link: Mail to service.de@financeads.net

4 Duration of storage

Not specified

5. possibility of opposition and elimination

You can use the e-mail addresses mentioned above.

XVII Online applications:

a. event scholarships

1. description and scope of data processing

On our website, we offer users the opportunity to apply for free participation in events by providing personal data. During the application the data are entered into an input mask and transmitted to us and stored. The data of the selected applicants is forwarded to the event sponsors. In the course of the registration process, the user's consent to the processing of this data is obtained.

2. legal basis for data processing

The legal basis for the processing of data is Art. 6 para. 1 lit. a DSGVO if the user has given his consent.

3 Purpose of data processing

Registration of the applicant is required for the selection procedure. It is used to identify suitable applicants for participation in the business event. If the applicant is selected, his or her data is forwarded to the sponsors of the business event. They use the data for recruiting purposes.

4 Duration of storage

The data will be deleted as soon as they are no longer necessary to achieve the purpose for which they were collected.

5. possibility of opposition and elimination

As a user you have the possibility to cancel the registration at any time by sending a message in text form (e.g. e-mail, fax, letter) to the contact possibility indicated in the imprint.

This also makes it possible to revoke the consent to the storage of personal data collected during the registration process.

b. Applications to the publishing house Der Tagesspiegel GmbH

1. description and scope of data processing

The publishing house "Verlag der Tagesspiegel" gives all applicants the opportunity to apply online for jobs in the company. The service of softgarden e-recruiting GmbH (Tauenzienstraße 14, 10789 Berlin, Germany) <https://www.softgarden.de> is used for this purpose. softgarden offers both companies and applicants the unique advantages of an e-recruiting & career platform adapted to digital change.

Access to the website automatically saves data supplied by the web browser used. All personal data of registration and application will be stored separately.

Softgarden uses cookies. They serve only the increase of the comfort of the use of the website.

See also <https://www.softgarden.de/unternehmen/datenschutz/>

2. legal basis for the processing of personal data

The legal basis for the processing of users' personal data is Art. 6 para. 1 lit. f DSGVO

3 Purpose of data processing

The purpose of all personal data is to guarantee applicants the greatest possible objectivity and comparability in their applications and to make the internal selection procedure with the decision-makers involved in the company as effective as possible.

4 Duration of storage

The personal data in the application procedure will be deleted at the end of the procedure.

5. possibility of opposition and elimination

If you wish to have the data collected during the application process removed before it is completed, please send an e-mail to privacy@softgarden.de

XVIII Rights of the data subject

If personal data are processed by you, you are affected within the meaning of the DSGVO and you have the following rights vis-à-vis the person responsible:

1. right to information

You have the right to obtain information from the person responsible in accordance with Art. 15 DSGVO and § 34 BDSG.

2. the right to correction

You have a right to correction and/or completion vis-à-vis the person responsible pursuant to Art 16 DSGVO.

3. right to limitation of processing

You may request that the processing of personal data concerning you be restricted in accordance with Art. 18 DSGVO:

4. right to cancellation

You can request the person responsible to delete the personal data concerning you in accordance with Art. 17 DSGVO. If the person responsible has forwarded this data to third parties, he must inform them of your request for deletion in accordance with Art. 19 DSGVO.

5. right to information

If you have exercised your right to have the data controller correct, delete or limit the processing, he/she is obliged to inform all recipients to whom the personal data concerning you have been disclosed of this correction or deletion of the data or restriction on processing, unless this proves impossible or involves a disproportionate effort.

The person responsible shall have the right to be informed of such recipients.

6. right to data transferability

They have the right to data transferability in accordance with Art. 20 DSGVO.

7. right of objection

You have the right to object to the processing of your personal data in accordance with Art. 21 DSGVO.

8 Right to revoke the data protection declaration of consent

You have the right to revoke your data protection declaration of consent at any time. The revocation of consent shall not affect the legality of the processing carried out on the basis of the consent until revocation.

9. automated decision in individual cases including profiling

They have the right not to be subject to a decision based exclusively on automated processing - including profiling - in accordance with Article 22 of the DSBER.

10. right of appeal to a supervisory authority

Without prejudice to any other administrative or judicial remedy, you have the right of appeal to a supervisory authority, in particular in the Member State where you reside, work or suspect of

infringement, if you believe that the processing of personal data concerning you is contrary to the DSGVO.

The supervisory authority to which the complaint has been lodged shall inform the complainant of the status and results of the complaint, including the possibility of a judicial remedy under Article 78 DSGVO.